

# YOUR ROADMAP TO \$100,000 PER YEAR AS AN INDEPENDENT INSURANCE AGENT

See how attainable a 6-Figure Income as an Independent Insurance Agent can be for you!

**\$100,000 DIVIDED BY 365 DAYS =**

**\$273.97/DAY**

*What does it take to generate \$273.97 in commissions per day...*

## OUR FORMULA ASSUMPTIONS

AVERAGE POLICY PREMIUM  
\$1,000

AVERAGE COMMISSION RATE  
12%

CLOSE RATE  
40%

DAILY COMMISSION GOAL

COMMISSION RATE

AVERAGE PREMIUM

POLICIES PER DAY

**\$273.97**  $\div$  **0.12**  $\div$  **\$1,000**  $\approx$  **2.28**

*What it takes to write 2.28 policies per day...*

DAILY POLICY GOAL

CLOSE RATIO

QUOTES PER DAY

**2.28**  $\div$  **0.40**  $\approx$  **5.6**

**6 Quotes Per Day equals more than \$100,000 in your 1st Year.**



## THINK "6 QUOTES TO 6 FIGURES"

What if you came in every day and didn't stop until you quoted 6 people – or quoted an Auto and a Home for **3** people? Could you do that if you absolutely committed yourself to it?

If not, could you do Half of that and be there next year once renewals kicked in?

What if you had a full lineup of competitive A-Rated national carriers and a dedicated support team to take care of the administrative work so you could focus strictly on generating new business?

**CAN YOU SEE WHAT'S POSSIBLE NOW?**



**WHAT'S YOUR GOAL?**

Use this formula to determine how many quotes you need to run each day to hit your goal for the next 12 months.

